



Inside APPA

LEADERSHIP IN EDUCATIONAL FACILITIES

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APPA Events

Jan 18-22, 2015
[APPA U: Institute for Facilities Management](#)
Tampa, FL

Jan 18-22, 2015
[APPA U: Leadership Academy](#)
Tampa, FL

Jan 23, 2015
[Credentialing Prep Course \(CEFP & EFP\)](#)
Tampa, FL

Mar 30-31, 2015
[Smart and Sustainable Campuses Conference](#)
Baltimore, MD

Aug 3, 2015
[Senior Facilities Officer \(SFO\) Summit](#)
Chicago, IL

Aug 3, 2015
[Emerging Professionals \(EP\) Summit](#)
Chicago, IL

Aug 4-6, 2015
[APPA 2015 Annual Conference and Exposition](#)
Chicago, IL

APPA Region & Chapter Events

Welcome to *Inside APPA*, your biweekly electronic news source for regional and international APPA events, programs, publications, and industry information.

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Win Your Battle With Winter

Polar Vortex or typical winter—providing safe access to your facility can be a challenge. Watch our 5-minute webinar to learn how a REHAU snow and ice melting system can put you in control of your time and budget while making your facility safer. [Watch Now.](#)

HEADLINE NEWS

Feb 10-11, 2015
MiAPPA Winter Conference 2015
Mt. Pleasant, MI

Feb 24-28, 2015
2015 CAPPATechnology and Leadership Conference
San Antonio, TX

Mar 9-13, 2015
APPA's Supervisor's Toolkit (spons. by SRAPPA)
Memphis, TN (Univ. of Memphis)

Mar 10-12, 2015
NCAPPA 2015 Conference
Chapel Hill, NC

Mar 17-18, 2015
VAPPA 2015 Conference
Lexington, VA

Mar 25-27, 2015
FLAPPA 2015 Conference
Tampa, FL

Apr 13-17, 2015
APPA's Supervisor's Toolkit (spons. by SRAPPA)
Raleigh, NC (NC State Univ)

May 11-15, 2015
APPA's Supervisor's Toolkit (spons. by SRAPPA)
Morehead, KY
(Morehead State Univ)

Sep 20-23, 2015
APPA's Supervisor's Toolkit (spons. by MAPPA)
Milwaukee, WI
(MAPPA 2015)

Other Events

Jan 24-28, 2015
ASHRAE 2015 Winter Conference

APPA Applies for Accreditation as an ANSI Standards Developer

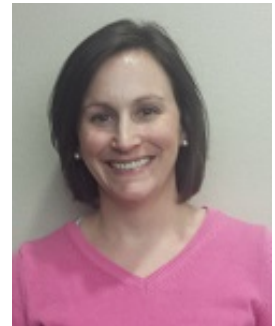
APPA is pleased to announce the submission of its Application for Accreditation as a Standards Developer to the American National Standards Institute (ANSI). APPA's goal is to develop and publish American National Standards that support the principles of Total Cost of Ownership (TCO) for educational facilities and infrastructure. Furthermore, APPA seeks to produce standards in support of facilities management, as applicable to the education sector and as it relates to APPA's four core areas. APPA looks forward to updating its members as the accreditation process progresses. For more information, contact John Bernhards at john@appa.org.



APPA NEWS

APPA Welcomes New Director of Membership and Outreach

On January 5, Kristin Witters joined the APPA staff as director of membership and outreach. Kristin has over nine years' experience in membership services and association management, including two years with the American Council on Education, and more recently with NACUBO, the National Association of College and University Business Officers, where she had served almost seven years as the manager of membership services. She is a graduate of Mary Washington College and James Madison University, where she received her M.Ed. in counseling psychology.



Former APPA Leaders Have Strong Showing at Michigan State University

A recent leadership transition at Michigan State University shows the strong APPA leadership at the institution. Several of the individuals involved are long-term APPA members and past presidents of both APPA and MAPPA. Pictured below from left are Ron Flinn, Ted Simon, and Dan Bollman.

Ron Flinn served as facilities leader from 1984 through 2013. He was MAPPA President, 1991-92, and APPA President, 1996-97. Ron retired from MSU on January 1, 2015.

Ted Simon served as facilities leader at MSU from 1956 to 1984. He was MAPPA President, 1963-64, APPA President, 1972-73, and was an instrumental player in the creation of the APPA office. **Dan Bollman** recently assumed the leadership for Infrastructure Planning and Facilities at MSU.



Western Michigan University Receives USGBC 2014 Best of Green Schools Honors

Recipients represent the best environmental efforts in U.S. schools

The Center for Green Schools at the U.S. Green Building Council's (USGBC's) 2014 "Best of Green Schools" recipients include Western Michigan University, where APPA's President-Elect Peter Strazdas serves as Associate Vice President for Facilities Management. The award recognizes 10 individuals, institutions, projects, and events representing the best environmental efforts in schools across the country this year.

Recipients include:

Chicago, IL

Feb 10-13, 2015
[IDEA Annual Campus Energy Conference](#)
Denver, CO

Jun 15-17, 2015
[Snow Training for Grounds Management](#)
Erie, PA

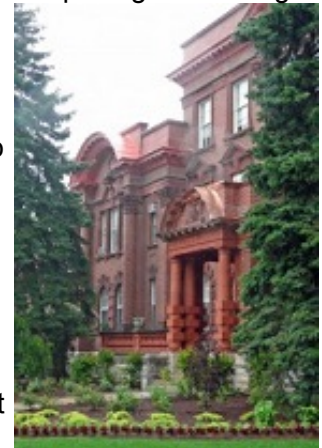
- **Higher Education Institution** – Western Michigan University (Kalamazoo, MI): Over the past two decades, the Western Michigan University (WMU) community has collectively served as a leader in sustainability through energy conservation efforts, recycling, and waste reduction programs and by facilitating cooperative research into green manufacturing practices.
- **K-12 School** – The Monarch School (Houston, TX): Since its founding in 1997, The Monarch School’s environmental education program has offered students with special needs the opportunity learn about the environment on campus and to share that knowledge with their families and the greater Houston community.
- **Collaboration** – University at Buffalo, the State University of New York (Buffalo, NY): In partnership with the Community Foundation for Greater Buffalo, the University at Buffalo, the State University of New York (SUNY-Buffalo) worked to convene over 150 organizations and more than 300 members of the general public in three region-wide Environmental Congresses to create “Our Shared Agenda for Action,” a blueprint for action on regional environmental issues.



View the full list of honorees at centerforgreenschools.org/bestof2014.

University of Guelph Building Rehab Project Nabs Heritage Award

The University of Guelph in Ontario, Canada, has won a prestigious heritage award for rehabilitation of its Macdonald Institute building. Specifically, it received a 2014 Ecclesiastical Insurance Cornerstone Award for Building Heritage from Heritage Canada The National Trust (HCNT). The awards were created to celebrate excellence in the regeneration of heritage buildings and sites in Canada. Built in 1903, Macdonald Institute is among a number of buildings on campus that are more than 100 years old. The rehabilitation project involved rebuilding of Macdonald Institute’s exterior parapet and portico, and interior restoration of its main staircase and stained glass. The project included roof replacement and upgrading of a large lecture hall. The building was fully occupied during construction, which was completed in 2009. [Learn more.](#)



PROFESSIONAL DEVELOPMENT AND CREDENTIALING

APPA U

APPA Kicks Off APPA U in Tampa This Sunday

Join us at this combined program of the Institute for Facilities Management and Leadership Academy

January 18 - 22, 2015

Marriott Tampa Waterside

Tampa, FL

Registration now open!

APPA U combines the Institute for Facilities Management and Leadership Academy in a single venue. In this upcoming training double header you will hear from facilities experts in the fields of leadership, management, safety, energy, construction & master planning, sustainability, and more areas essential to your organization's success.



APPA U: Training + Networking = Career Success
[Register today!](#)

SAVE THE DATE!



SAVE THE DATE!

APPA 2015: Annual Conference and Exhibition - Registration Opens February 6

Plan now to attend. Celebrate APPA's next 100 years!

More than 500 facilities officers, directors, and managers throughout the United States, Canada, Mexico, and the world will convene in August 2015 in Chicago, IL, where they will identify and discuss the most current and pressing challenges facing educational facilities, and determine the common path forward. APPA 2015 is the platform for discussion, information sharing, networking, and much more. Join us for this premier, international event, where we discover best practices used around the world from more than 100 presenters, including the profession's most recognized and talented educational facilities leaders. Learn more at

<http://www.appa.org/training/APPA2015/index.cfm>.



Get Your Career on Track for Success—Become APPA Certified!

Upcoming Credentialing Prep Courses and Exams:
Friday, January 23, 2015 - Tampa, FL (APPA U)

Managing a campus is like managing a small city. It takes vision coupled with a comprehensive understanding of structures and their environments. Gaining an APPA certificate shows that you get it: you are familiar with standards and best practices, have the ability to perform research-backed stewardship, and know the principles that contribute to creative and sound decision making. Learn more about what APPA's [Educational Facilities Professional \(EFP\)](#) credential and the [Certified Educational Facilities Professional \(CEFP\)](#) designation can do for your career. [Learn more](#), then register for an upcoming prep course and exam!

APPA INFORMATION & RESEARCH

APPA Report Explores Maximizing the Campus Built Environment

The most recent report in the APPA Thought Leaders Series focuses on the issues and challenges related to leveraging campus facility assets to achieve desired institutional outcomes. [Leveraging Facilities for Institutional Success](#) identifies the key characteristics of successful campuses, then looks at what institutions are actually achieving – the disagreeable reality of unsustainable funding models, unsuccessful students, and poorly utilized resources. As a result, the 2014 Thought Leaders report lists the following strategies to help maximize the built environment's contribution to the mission and vision of colleges and universities:



- Understand how facilities affect student success and employ best practices for student recruitment and retention.
- Use total cost of ownership (TCO) as a guiding principle for all facilities decisions.
- Make better use of campus space.
- And more.

To download and read the entire 2014 Thought Leaders report, [Leveraging Facilities for Institutional Success](#), please visit www.appa.org/research/cfar/tls.cfm. You also may request the free report from the [APPA bookstore](#).

Effective and Innovative Practices for the Strategic Facilities Manager

Edited by Jeri Ripley King

[Effective and Innovative Practices for the Strategic Facilities Manager](#) offers

a generous sampling of practices and frameworks that can help you meet the challenges of today, as well as those in the foreseeable future. Ever-tightening resources and pressures to work more efficiently and effectively call for a skill set that is able to assess the environment, advance new initiatives, and help organizations behave more proactively. Written by seasoned professionals in facilities management and campus administration, the six parts and 16 chapters of this book weave themes of communication, collaboration, and delivering services in ways that align strategically with institutional goals.

Price : \$57 (Member Price: \$42)

[Order today!](#)



Address Your Most Pressing Grounds, Custodial, and Maintenance Concerns with the Operational Guidelines Trilogy

APPA's updated popular Operational Guidelines trilogy of publications on Grounds, Custodial, and Maintenance incorporate leading-edge topics related to technology, service innovations, benchmarking, outsourcing, and sustainability in three key areas critical to your facility's success. Order this valuable resource as a book or in e-book format at www.appa.org/bookstore. Also available are book/software packages for Custodial and Grounds.



INDUSTRY NEWS

Access [Connecting on Climate: A Guide to Effective Climate Change Communication](#)

ecoAmerica and the Center for Research on Environmental Decisions (CRED) at the Earth Institute, Columbia University have released a climate change communication guide, *Connecting on Climate: A Guide to Effective Climate Change Communication*. It explains how anyone can better communicate with and engage the public on the issue. It covers 10 principles for effective climate change communication and includes practical tips and research findings to support each:

1. Put yourself in your audience's shoes.
2. Channel the power of groups.
3. Emphasize solutions and benefits.
4. Bring climate impacts close to home.
5. Connect climate change to issues that matter to your audience.
6. Use images and stories to make climate change real.
7. Make climate science meaningful.
8. Acknowledge uncertainty, but show what you know.
9. Approach skepticism carefully.
10. Make behavior change easy.

[Download the guide.](#)



Shaping Tomorrow's
Built Environment Today

ASHRAE Expands Scope, Renames Research Journal

In recognition of the changing role of HVAC&R since it was first published 20 years ago, ASHRAE's HVAC&R Research has a new title, an expanded scope and an updated look. Beginning in January 2015, the journal is known as *Science and Technology for the Built Environment*. All manuscripts in process now will be published in the journal under its new name. Future article topics include:

- Indoor environmental quality, occupant health, comfort and productivity
- HVAC&R and related technologies
- Thermodynamic and energy system dynamics, controls, optimization, fault detection and diagnosis, smart systems and building demand-side management
- Renewable and traditional energy systems and related processes and concepts
- Review articles that critically assess existing literature and point out future research directions

Learn more at www.ashrae.org/stbe .

Washington U St. Louis Buildings Achieve LEED Gold

Washington University's two new buildings are co-located near alternative transportation options and feature an electric vehicle charging station, water bottle refill stations, energy efficient heating, ventilation, and air conditioning systems. Twenty-two percent of all building materials are recycled while 27 percent are locally sourced from within 500 miles. [Learn more.](#)



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APPA promotes leadership in educational facilities through a variety of forums that address trends, issues, and best practices in educational facilities management. We are the association of choice for more than 5,200 educational facilities management professionals throughout the United States and abroad.

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